

PERSONAL INFORMATION



**Leena** Marjaana **Erälinna** (maiden name Marttila)

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Sex female | Date of birth 14/05/1963 | Nationality Finnish

POSITION

Head of Development, University of Turku, Brahea Centre, ARD.

WORK EXPERIENCE

- 2014 - 7/2020 Project manager, University of Turku, Brahea Centre, ARD.
- 2012 – 2013 Business Advisor (rural SMEs), Yrityssalo Ltd, Salo.
- 2003 – 2011 PhD candidate, University of Helsinki, Faculty of Agriculture and Forestry.
- 1987 - forward Farmer, Tuomolan tila, Paimio, Finland.

EDUCATION AND TRAINING

- 2013 Ph.D. (Agric.), University of Helsinki, Faculty of Agriculture and Forestry Economics and Management, Finland. *Thesis: The Connections between Dimensions of the B-to-B Relationship in Agricultural Supplies Trade.*
- 2012 Teacher’s pedagogical qualification (60 ECTS), HAAGA-HELIA University of Applied sciences, Finland.
- 2010 University pedagogics (10 ECTS) University of Helsinki, Faculty of Agriculture and Forestry, Finland.
- 2009 Licentiate of Science (Agric.), University of Helsinki, Faculty of Agriculture and Forestry, Economics and Management, Finland.
- 2002 Master of Science in Agriculture and Forestry (marketing), University of Helsinki, Faculty of Agriculture and Forestry, Economics and Management, Finland.

PERSONAL SKILLS

- Communication skills
  - Presentation in seminars and business meetings
  - Classroom lectures, speeches and presentations
  - Writing project reports, articles and texts in academic contexts
- Managerial skills
  - Currently in a managerial position
- Digital skills
  - good command of office suite (word processor, spread sheet, presentation software)
- Driving licence
  - AB
- Mother language
  - Finnish

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
University of Turku Centre for Language and Communication Studies certificate .					
Swedish	C1	C1	C1	B2	B2
University of Turku Centre for Language and Communication Studies certificate .					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

### Conferences and Seminars

#### Less Food Waste, More Recycling - Nutrients Reuse at The Turku University Campus

Poster at the 4th International Conference on Global Food Security, 6-9 December, 2020. Le Corum, Montpellier, France

"How recycle soiled agricultural plastic?" seminar presentation, Southern Ostrobothnia Federation CESME-project (Interreg Europe) at "New business possibilities from circular economy" - seminar 19.2.2018.

**Market Related Assets, Innovativeness and Operational Performance of SME within the Food Industry.** Hyvönen, S., Tuominen, M. & Erälinna, L. Paper presented at RENT XVII -Research in Entrepreneurship, November 20–21, 2003. Lodz, Poland.

**The Resource –based Advantages and Innovativeness of Small Firms: An Empirical Study in the Finnish Meat Processing Industry.** Hyvönen, S. & Erälinna, L. Paper presented at 12<sup>th</sup> Nordic Conference on Small Business Research, May 26–28, 2002. Kuopio, Finland.

### Projects (as coordinator)

Finland's ministry of the environment (Government Key Project) project: **"The Nutrient Recycle in the resorts of Turku Archipelago"** – food waste pilot in the Baltic Sea. Target groups: tourists, sailors and the restaurants in the key resorts. Project coordinator and director. Budget: 192 829 €, project partner Keep the Archipelago Tidy Association (2016-2019).

Ministry of the Environment project: **"Less waste, more recycling (food waste)"** - project at the campus of Turku University. Target group: students, food service (horeca). The aim: prevent food waste and recycle the nutrients (composting) of bio-waste by urban farming. Project coordinator and director, budget 133 092 €. (2015 – 2016).

The EU Regional Development Fund/Helsinki-Uusimaa Regional Council, project **"Soiled AgriPlastic Waste - collecting and recycling"** (LiMuKe). Project coordinator and director. Budget: 269 211 €, project partners Häme and Turku Applied Sciences (2016-2018).

Agency for Rural Affairs project: **"Close local food value chain and social capital"**. Project coordinator and project leader. Budget: 243 952 €, project partners HAMK and JAMK.(2015- 2016).

Ministry of Agriculture and Forestry project: **"Ecological impacts of local food"**. Project coordinator and director. Budget: 152 110 €, project partners HAMK, JAMK and MTT (2014).

### Publications

**Managing a Circular Food System in Sustainable Urban Farming. Experimental Research at the Turku University Campus (Finland).** Erälinna, L. & Szymoniuk, B. Sustainability 2021, 13(11), 6231; <https://doi.org/10.3390/su13116231>

#### Ecological impacts of local food (Lähiruuan ekologisten vaikutusten selvitys) 2014

Räsänen, K., Saarinen, M., Kurppa, S., Silvenius, F., Riipi, I., Nousiainen R., Erälinna, L., Mattinen, L., Jaakkola S., Lento, S., Mäkinen-Hankamäki, S.MTT, Raportti 145. 2014.  
Available: <https://jukuri.luke.fi/handle/10024/484465>

#### Effects of Market Related Assets on Innovativeness and Operational Performance in SMEs.

Hyvönen S., Tuominen M. & Erälinna L. The International Journal of Entrepreneurship and Innovation. Vol. 5 (3), 2004.