



Ethel Ewoh-Odoyi (M.Sc. Economics and Business Administration)

Doctoral Researcher in Business & Entrepreneurship

Specialization Areas Includes: Entrepreneurship & Gender, Public Policy, Political economy, Entrepreneurship in Emerging Market

Background

- I have finished a Master's degree in Economics and Business Administration at University of Jyväskylä in 2014. In my master's thesis, I studied academic literatures on factors affecting the performance of Female Entrepreneurs in Africa.
- Presently, I am a doctoral student working on my doctoral dissertation at the Turku School of Economics, Department of Management and Entrepreneurship Research unit.
- In my doctoral thesis, I study public policies in a developing countries context. I analysed how gender is recognised through Public policies in the contexts of Nigerian political discourse. The purpose of the study is to develop an understanding of how public policies are used in recognition of gender in understanding the roles and meaning, culture in the Nigerian Society.
- **Data types:** Policy documents, Interviews and any other relevant governments documents, programmes from Nigerian government ministries covering entrepreneurship and economic activities beginning from 2000-2020.

Work Experience & Dates

- 2018-2019: **Monika-Naiset liitto ry & Familia Club ry**---Job Trainings
- 2013-2014: **Aalto University Finland:** Teaching Workshop
- 2010-2012: **E&H Palvelut Oy Finland:** Administrative Manager
- 2007-2008: **Omni Oil Nigerian Limited:** Human Resource Assistance
- 2001-2004: **Rubie Pharmaceuticals Nigerian Limited:** Sales Assistance

Publications

- 2014: Female Entrepreneurs Performance: A systematic literature review of forces influencing the performance of African female entrepreneurs
- 2019: Public Policy and Female Entrepreneurship: State of the Art Research Review—Evidence from Literatures--- Publication
- 2020: Gendered Recognition in Nigerian Public Policies (Manuscript)
- 2021: Reason for Adoption of Public Policy Ideologies (Manuscript)

Educational Background

- Master of Science (M.sc) in Economics and Business Administration: University of Jyväskylä Finland: 2014
- Bachelor of Business Administration (BBA) Jyväskylä University of Applied Sciences: 2008