



CURRICULUM VITAE

Family name	Söderlund
First names	Sari Kristiina
Date of birth	9th Sept 1963 Rovaniemi, Finland
Nationality	Finnish
Civil status	unmarried

Present position

Coordinator at the Finland Futures Research Centre FFRC (Turku School of Economics, University of Turku)

M.Sc (econ.), Coordinator

Diploma from University of Pennsylvania, specialising in distance education, from September/ 1994 to June/ 1995

Master of Political Sciences, major: national economics, University of Turku, from September/1984 to May/ 1991,

Core positions

I work as the coordinator at FFRC, target areas: CFP Certified Foresight Professional Programme, Futures Focus education and development programme, transnational education and a member of Helsinki node of the global Millennium Project think tank, chairing the node in 2019.

Since the establishment, Feb. the 2nd 1998, I was active at the Finland Futures Academy (FFA), which is a co-operation network of 10 Finnish universities at the Finland Futures Research Centre (FFRC). In 2001 I was appointed as the coordinator of the FFA, (except a sabbatical leave during 2007-09). Coordinating work of the FFA Board was one of the work tasks. In my position I have focused on issues of futures studies and networking between universities. This covers futures studies higher education, research and development carried out together with universities and university campuses. During 2016-17 I worked as the senior expert of the Committee for the Future at Finnish Parliament. The work included administrative and expert (futures studies) tasks such as preparing and submitting issues to the Committee.

Core competences

- Assisting work of administrative bodies
- Futures studies higher education with knowledge of the origin and state of futures research and understanding of core content fields and paradigms.
- General knowledge about main fields of applied research in futures studies
- Organised and occasional (ad hoc) co-operation and networking between universities, recognizing administrative possibilities and removing obstacles of co-operation both nationally and internationally
- Education planning and co-operation, e.g. university-specific and joint programmes
- Different learning modes varying from real to virtual worlds

- Experience of generating, evaluating and presenting research papers and evaluating study outputs & research (reviewer)
- Experience on chairing education & research workshops and researcher meetings
- Giving lectures about futures studies and corporate foresight

Professional associations, memberships

- Representative of FFRC, Foresight Education and Research network (FERN) in 2007
- Member of International Board, European Journal of Futures Research (EJFR), 2012 – continues
- Member of Helsinki Node of the Millennium Project (MP) since the establishment in 2001 – continues (note. acting as the node chair during 2000-2007 and in 2015 and 2019)
- Founding member and member of Board 2004-2007 of the European Initiative of the Millennium Project (EuMPI), which continues as Foresight Europe Network (FEN) since 2014
- Board Member of the Finnish Society for Futures Studies 2000-2007
- Member of the editorial board of Futura, the scientific annual of the Finnish Society for Futures Studies 2000-2007

Projects and foreign exchange

Baltic Sea Region University Network, Baltic Business School Partnerships BBSP 1997-1998 Interreg II c, a two-years project, 1997-99, with joint education and co-operation between universities in the Baltic Sea Region *Role: acquiring funds, initiating action*

Joint degree Masters Programme: The M.Sc. in Strategic Innovation and Future Creation 2009-11, EU Erasmus, *Role: acquiring funding, initiating coordination*

CIMO: Finnish – South African GAME: Foresight Game as a Tool for Generating Future Scenarios, 2007-09. *Role: acquiring funding and acting as a member of the planning committee*

COST A22, a part of a larger project called the "COST - European Cooperation in the field of Scientific and Technical Research" -network, establ. in 1971. *Role: researcher*

Regions of Knowledge Pilot Action –programme: the SPIDER-project, 2004-2006. Note, this project was a start for the establishment of the European Initiative of the Millennium Project (EuMPI). *Role: initiator, researcher*

Visiting expert at the Center for Strategic Studies and Management in Science, Technology and Innovation (CGEE), Brasília, Brazil March 1- Dec 15, 2014

Visiting foresight expert at UNESCO Headquarters sector of Social and Human Sciences for research, policy and foresight, Paris, France September, 2015

Visiting expert at the Finland-Institut in Deutschland, Berlin, Germany March 1-31, 2016

UNESCO Chair in Learning Society and Futures of Education 2015-16: *Role: acquiring the status and funding*

TULIO Tulevaisuuden liiketoiminnan tutkijakoulu, engl. Doctoral Programme of Future Businesses 2006 – 09. *Role: acquiring funding and initiating action*

HELSINKI-NODE, a research group of the global Millennium Project –think tank, since 2001. *Role: one of the initiators*

Finland Futures Academy FFA, coordinator of the university network for futures studies in 2001-2016. *Role: designer of service*

UYKJ Uuden Yrityksen Käynnistämijärjestelmä , engl. start-up programme in 1992-93. *Role: designer of service, implementation incl. education and guidance*

Professional experience record

Coordinator

since 2017 – continuing, focus on commercial services (CFP, FF, transnational education) and active in Helsinki node of the global MP (Millennium Project)

Senior expert

during 2016-17, Committee for the Future at Finnish Parliament during 2016-17, The Finland Futures Research Centre

Coordinator

During 2001-2016, The Finland Futures Academy (FFA) at the Finland Futures Centre (FFRC), Turku School of Economics, University of Turku, note 1: sabbatical leave during jul. 2007 - jul. 2009, note 2: coordinator of Graduate School of Future Business Competences (TULIO) during 2006 - 09, also an initiator together with Dr. Toni Ahlqvist

Education coordinator

1998 - 2001, FFA at the FFRC, Turku School of Economics, University of Turku

Associate researcher

1995 - 1998, Institute for East-West Trade, department of international trade, Turku School of Economics (note. an individual university at that time), note 1: Jan 1997 - April 1997 researcher on behalf of Finnish Ministry of Education (January) and Helsinki City Information Management Office

Education co-ordinator

April 1993 - July 1995, Turku University Centre for Extension studies, sections of Economic Development (information transformation) and Distance Education (Europe Studies)

Enterprise analyser Sept 1992 - Feb 1993, AO-projektit Ky

Teaching experience

All the work tasks have included teaching such as e.g. consulting, acting as the main teacher, member of teacher groups (shared knowledge), single lectures and student guidance. As information technology plays an increasing role, high-quality multiform learning modes sustains a major challenge. There are minor and wider pilots and applications with shared expertise and ICT/ Internet-based learning pilots and applications. Combined with deepening understanding of learning contents there is a selection of expert (teacher) roles (lecturing, planning, coordinating, guiding, facilitating, sharing etc.) with a variety

of learning environments (workshops, simulations, practical experiments) and electric platforms (Moodle, Second Life, Echo, MovieMaker). In addition of giving a speech in various national seminars of futures studies (basics and futures of education) and teaching methods (mainly network-based pilots and applications) there is international interaction as a cross-cutting part of work since 1993.

Examples

2017 - continuing: Certified Foresight Professional Programme and Futures Focus education and development programme, transnational education

2015 - 2016: an annual special course module of "Futures of Political Participation and Democratic Decisionmaking" together with the department of politics at University of Turku, Finland Futures Academy

2001 - 2016: A post-graduate study programme (planner & lecturer, post graduate study guidance, 1-4 courses/ year, 5-10 op), guest lectured for different organisations. Note. launching a demo course on Second Life, a 3D virtual world

1998 - 2016: A subsidiary study programme of futures studies (planning & coordinating & lecturing, 5 courses, 15 ov/ 25 op), Finland Futures Academy (FFA), FFRC, Turku School of Economics. Note. launching a multiform learning mode that is unique for FFA

1996: A course of Baltic Cities (planning, lecturing), Institute of East-West Trade, Turku School of Economics

1995: Europe studies (open university, University of Turku), responsibility of themes that cover European economics and policy, coordinating co-operation of Finnish colleges, "How to start an IT company" - and "Teleinnovation"-courses, University of Turku

1993: Lecturing & education planning in several courses: consultant lectures for start-ups and private consulting tasks

International exchange & visits (examples)

Futures studies delegation in Brazil, transnational education, visit to the Embassy of Finland and several universities in Brasília and Sao Paulo 24.11.-2.12.2018

Presentations, seminars and workshops (examples)

1996-97: Papers presented in several Nordic countries (and in Check Republic) as a member of a Nordic research group, headed by Professor Perttu Vartiainen

Since 1998: Different expert roles in the annual conference of FFRC and FFA such as organiser, panelist, workshop chair & presentation, post-graduate elective seminar (chair & participant), graduate course (lecturer & planner), special expert meetings such as the establishment of the International Advisory Board of the FFA) etc.

Since 2000: Several conferences of the World Futures Society (WFS) and the World Futures Studies Federation (WFSF), A Professional Membership Forum, round table discussions with roles of a participant, a researcher with a paper, an expert with a presentation speech etc.

Since 2001: Several planning committee meetings of the Millennium Project with roles of a participant and an expert with a presentation speech

Conference presentations, examples

Unrevelling Foresight Practicies in Organisations in the seminar at UniCEUB university in Brasília Brazil, for the launching event of our post-graduation *lato sensu* course on "Futures, Digital Innovation and Transformation" – planned to start in autumn semester, April 16, 2019.

Framework for anticipation and participation in "Systems of social anticipation and influences in the future" –Summer Course, Bilbao 4 July, 2017

21st World Futures Studies Federation (WFSF) World Conference in collaboration with GHEF 2011 *Global Higher Education: Reflecting on the Past, Designing Sustainable Futures* in Penang, Malaysia. December 13-15, 2011

Horizons of Futures Research and Education – Theories, Methods, Applications. University of Fudan, Shanghai, China, October 20-21 2011 Fudan Nordic Centre.

Developing the Northern Node idea, St Petersburg 14 June 2011, negotiations between Russian and Finnish MP nodes

WFS World Conference *Sustainable Futures, Strategies and Technologies* July 8-10, 2010 The Westin Boston Waterfront Hotel Boston, Massachusetts and a Professional Members' Forum; July 11, 2010 Millennium Project Planning Committee Meeting July 6-9

WFS 2003 Annual Conference *Exploring the Next Horizon*, July 18-20, 2003 Hyatt Regency at Embarcadero Center San Francisco, California

WFSF XVII World Conference and General Assembly: *Many cultures, One World: Globalisation and Local Development*, Brasov, Romania, September 5-9, 2001.

WFSF XVI World Conference and General Assembly: *Futures of Diversity: Celebrating Life and Complexities in the Next 100 Years*. Bacolod, Philippines, December 5-8, 1999

Main Articles, Publications and Study Materials (examples)

Suomi R., Mäntymäki M. & Söderlund, S. (2014) *Promoting Health in Virtual Worlds: Lessons from Second Life*. J Med Internet Res. October; 16(10): e229. Published online 2014 October 13. doi: 10.2196/jmir.3177.

Seikkula-Leino J., Tiikkala A., Hytinkoski P. & Söderlund S. (2014) *Tulevaisuuden Yrittäjyyskasvatuksen Oppimisympäristöt ja Oppimispelien Mahdollisuudet*. Yrittäjyyskasvatusta Suomalaiseen Opettajankoulutukseen ja Opetukseen. (engl. The future of Entrepreneurship Education and possibilities of Learning). YVI-hankkeen hedelmiä vuosilta 2010-2014. Turun normaalikoulun julkaisuja 1/2014. ISBN: 978-951-29-5932-7. eISBN: 978-951-29-5933-4. ISSN: 1456-3940. URL: <http://urn.fi/URN:ISBN:978-951-29-5933-4>

Söderlund, Sari & Siivonen, Katriina: *Networked Learning (NL) as an Approach to Academic Education and Research* (forthcoming in 2013), based on a presentation in 21st WFSF World Conference in collaboration with GHEF 2011, Penang, Malaysia. December 13-15, 2011

Kamppinen, Matti & Kuusi, Osmo & Söderlund, Sari (toim.) (2003) *Tulevaisuudentutkimus. Perusteet ja sovellutukset* (engl. Futures Studies, Basics and Research Applications) Suomalaisen Kirjallisuuden Seuran toimituksia 896. Helsinki. Toinen painos. 926 s.;

Söderlund, Sari (2002) *Tulevaisuudentutkimuksen keskeisiä vaikuttajia*. (engl. Main Academics of Futures Studies) Teoksessa Kamppinen, Matti & Kuusi, Osmo & Söderlund, Sari (toim.) (2002) *Tulevaisuudentutkimus. Perusteet ja sovellutukset*. Suomalaisen Kirjallisuuden Seuran toimituksia 896. Helsinki. s. 346-382;

Söderlund, Sari & Fuller, Ted (Durham University, UK) (2001) *Academic Practices of Virtual Learning by Interaction*, Futures Volume 34, Issue 8, October 2002, Pages 745-760;

Borg, Olavi & Söderlund, Sari (1999) *Tulevaisuudentutkimuksen opetus - älykästä vuorovaikutusta?* (engl. Futures Studies Education – Increased Wisdom Through Interaction?) FUTURA. Vol. 18 (1)99. s. 68-71.

There are tens of study materials such as study guides, collections of articles and virtual learning platforms since 1996.

Referee statements

EJFR European Journal of Futures Research referee statements (e.g. four statements in 2014), continues since 2012

Other expert positions

Groups Member of RESTO evaluation team, RESTO is a student competition of best enterprise ideas, April 8 2012, Turku Applied University

Chair of Digitopia, Digitopia is a project of “re-inventing” media, years 2014-15

Contact information

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