

Seppo Poutanen  
CV January 2024

### **Personal information**

Poutanen, Seppo Juhani  
ORCID 0000-0002-3287-1850  
Born 26. 2. 1964  
Finnish

<https://www.utu.fi/en/people/seppo-poutanen>

Education and degrees completed:

18. 12. 2007 *Title of Docent (Associate Professor)* University of Turku, Finland
1. 12. 2003 *Doctor of Social Sciences* University of Turku, Finland
1. 2. 1999 *Licentiate of Social Sciences* University of Turku, Finland
1. 4. 1993 *Master of Social Sciences* University of Turku, Finland

### **Current position**

1. 1. 2015 – *Senior Research Fellow* Turku Centre for Labour Studies (TCLS), University of Turku, Finland

### **Previous academic work experience (from the year 2005 onwards)**

*Academy Researcher of Academy of Finland (Director of Research Project)* (1. 6. 2010 – 31. 12. 2014), University of Turku, Department of Social Research (sociology) – erikoistutkija  
*Substitute of Lecturer* (August 2009 – May 2010), University of Turku, Department of Sociology – lehtorin sijainen  
*Principal Researcher* (March 2009 – July 2009), Turku School of Economics, Department of Management – erikoistutkija  
*Researcher* (August 2008 – December 2008), EU 6th FP Research Programme on Knowledge, Institutions and Gender: An East-West Comparative Study, University of Turku, Department of Sociology – EU-projektin tutkija.  
*Vice-Director* (January 2006 – December 2008) of EU 6th FP Research Programme on Knowledge, Institutions and Gender: An East-West Comparative Study. Vice-Director of the Finnish Research Team, University of Turku, Department of Sociology – EU-projektin varajohtaja.  
*Post-Doctoral Researcher of Academy of Finland* (August 2005 – July 2008), University of Turku, Department of Sociology – Suomen Akatemian tutkijatohtori

### **Visiting scholarships abroad**

*Visiting Scholar* at Harvard University (Cambridge, US), SCANCOR at The Weatherhead Center for International Affairs (July 2018 – December 2018).  
*Visiting Professor* at the University of Technology (Sydney, Australia), UTS Business School (November 2013 – December 2013).  
*Visiting Scholar* at London School of Economics and Political Science (London, UK), Gender Institute at the Department of Sociology (September 2011 – February 2012).  
*Faculty Research Fellow* at Stanford University (Stanford, US), Michelle R. Clayman Institute for Gender Research, School of Humanities and Sciences (January 2011 – June 2011).  
*Visiting Scholar* at University of Essex (Colchester, UK) Department of Sociology (October 2007 – March 2008).

*Visiting Scholar* at University of London (London, UK), Goldsmiths College (March 2005 – December 2007).

*Visiting Scholar* at University of Sussex (Brighton, UK), Department of Sociology (May 2005).

*Visiting Scholar* at Stanford University (Stanford, US), Scandinavian Consortium for Organizational Research (SCANCOR) (May 2004 – July 2004).

*Visiting Scholar* at University of Massachusetts (Amherst, US), Management Department of the Isenberg School of Management (May 2004 – July 2004).

*Visiting Doctoral Researcher* (on funding from the Academy of Finland) at University of Plymouth (Plymouth, UK), Department of Sociology (March 2001 – February 2002).

### **Personal research funding and grants (from the year 2006 onwards)**

1. 1. 2022 – 31. 12. 2024 *Rector Jukka Kola for the University of Turku Grant*, total funding 300 000 Euro.

1. 6. 2016 – 31. 8. 2019 *Academy of Finland Strategic Research Council* Research Project “Smart Work in Platform Economy”, total funding acquired by the consortium 2.7 Million Euro. I was a co-applicant, responsible of a significant part of the project plan and project execution, and leader of the subproject at Turku School of Economics. Principal Investigator: Professor Anne Kovalainen

1. 9. 2015 – 31. 12. 2017 *The Rector’s (University of Turku) and Department’s (Management and Entrepreneurship, Turku School of Economics) strategic funding* Research Project “Knowledge Governance”, total funding circa 200 000 Euro. Principal Investigator: Senior Research Fellow Seppo Poutanen

1. 1. 2010 – 31. 12. 2014 *Minna Canth Academy Professorship of Academy of Finland* Research Project “Meta-level analysis of knowledge formation and epistemological connections”, funding of circa 300.000 Euro acquired by the Poutanen led subproject for the University of Turku (Department of Sociology). Principal Investigator: Professor Anne Kovalainen

1. 1. 2006 – 31. 12. 2008 *The 6th EU Framework Programme*, Research Project “KNOWING – Knowledge, Institutions, Gender: An East-West Comparative Study”. Funding of 140.810 Euro acquired by Poutanen for the University of Turku (Department of sociology) led subproject. Vice-Director: Postdoctoral Researcher Seppo Poutanen.

### **Experience of project leadership and supervision of doctoral theses**

As a leader in *Academy of Finland Strategic Research Council* Research Project, and in *The 6th EU Framework Programme* Research Project I supervised postdoctoral researchers Kaisa Hytönen and Jutta Ahlbeck-Rehn respectively. I have acted and am acting as a formal supervisor of four doctoral theses at Turku School of Economics: Secondary supervisor of Jatta Jännäri (she defended her doctoral thesis in June 2018); Primary supervisor of Mohamed Faroud and Matti Karinen (Faroud defended his thesis in 2023, Karinen will in 2024); Secondary Supervisor of Marja Rautajoki (she will defend her thesis in 2027).

### **Teaching experience**

I have taught EIASM and Kataja EDEN intensive course on qualitative research methods in business research for doctoral students together with Professor Anne Kovalainen (University of Turku) and Professor David Silverman (UCL, UK), annually since 2015 in Brussels (Belgium). I have given numerous lectures, praktikum courses and seminars in philosophy

and social sciences, starting from 1996 at University of Turku and as visiting teacher nationally and internationally.

### **Experience of organising scientific conferences and symposiums**

23. 8. – 25. 8. 2023 WORK23 I International Interdisciplinary Virtual Conference (University of Turku, Turku). Member of Scientific Board & Organising Committee, approx. 150 participants.

19. – 20. 8. 2021 WORK21 I International Interdisciplinary Virtual Conference (University of Turku, Turku). Member of Scientific Board & Organising Committee, approx. 180 participants.

14. – 16. 8. 2019 WORK19 International Interdisciplinary Conference (Finlandia House, Helsinki). Member of Scientific Board, approx. 270 participants.

16. – 18. 8. 2017 WORK17 International Interdisciplinary Conference (University of Turku). Member of Scientific Board, approx. 380 participants.

19. – 21. 8. 2015 WORK15 International Interdisciplinary Conference (University of Turku). Member of Scientific Board, approx. 300 participants.

11. – 12. 5. 2012 Life, Process and Philosophy –The First International Symposium on A. N. Whitehead's Philosophy (Paasitorni, Helsinki). Chief Organizer, approx. 35 participants.

### **Other scientific and academic merits**

2019 – Member of TIAS Task Force, University of Turku

2018 – Reviewer of book manuscripts for Routledge and Bristol University Press

2018 – 2021 Member of Advisory Board, CALIPER-project

2016 Member of Evaluation Panel (Humanities and Social Sciences), CSP-UNINA funding call and evaluation process.

2016 Reviewer of research proposal for the National Science Foundation (USA).

2016 Member of Dissertation Committee, Inna Kozlinska's doctoral thesis (University of Tartu Estonia).

2014 – 2015 Pre-examiner and opponent of Anna Kuokkanen's doctoral thesis (University of Helsinki).

### **Refereed scientific articles and book chapters (from the year 2013 onwards)**

1. Kovalainen, A. & Poutanen, S. (2024) The future of research careers in academia and the rise of the entrepreneurial gig researcher. In Strachan, G. (ed.) *The Handbook of Academic Labour Markets*. Cheltenham: Edward Elgar (forthcoming).

2. Lehtinen, E., Poutanen, S. & Kovalainen, A. (2023) Librarians bridging the digital divide: Experiences from Finland. *Journal of Access Services* 20(3-4)  
<https://doi.org/10.1080/15367967.2023.2292210>

3. Poutanen, S. (2023) European doctoral researchers' work communication during the COVID-19 pandemic. *Cogent Education* 10(2)  
<https://doi.org/10.1080/2331186X.2023.22743141>.

4. Kovalainen, A., Poutanen, S. & Arvonon, J. (2022) Luottamus ja valvonta pandemian aikana. *Työelämän tutkimus*, 20(3) <https://doi.org/10.37455/tt.112955>

5. Seppänen, L., Spinuzzi, C., Poutanen, S. & Alasoini, T. (2021) Co-creation in Macrotask Knowledge Work on Online Platforms. *Nordic Journal of Working Life Studies*, Onlinefirst.  
<https://tidsskrift.dk/njwls/article/view/123166/170221>

6. Poutanen, S. (2020) Ontologically Sound Basis for Analyzing Academia, Digitalization, and Entrepreneurship Together: A Solution to the Sociomaterialistic Puzzle of “Strong Relationality”. In Poutanen, S., Kovalainen, A. & Rouvinen, P. (eds.) *Digital Work and the Platform Economy: Understanding Tasks, Skills and Capabilities in the New Era*. New York & Abingdon: Routledge.
7. Kovalainen, A., Vallas, S. P. & Poutanen, S. (2020) Theorizing Work in the Contemporary Platform Economy. In Poutanen, S., Kovalainen, A. & Rouvinen, P. (eds.) *Digital Work and the Platform Economy: Understanding Tasks, Skills and Capabilities in the New Era*. New York & Abingdon: Routledge.
8. Seppänen, L. & Poutanen, S. (2020) Cultural Transition in the Sharing Economy: Introducing Platform Work with Activity Concepts. In Poutanen, S., Kovalainen, A. & Rouvinen, P. (eds.) *Digital Work and the Platform Economy: Understanding Tasks, Skills and Capabilities in the New Era*. New York & Abingdon: Routledge.
9. Kotiranta, A., Tahvanainen, A., Kovalainen, A. & Poutanen, S. (2020) Forms and varieties of research and industry collaboration across disciplines. *Heliyon*, Vol. 6  
<https://doi.org/10.1016/j.heliyon.2020.e03404>
10. Poutanen S., Kovalainen A. & Jännäri J. (2016) Construction of the female global top manager in The Economist. *International Journal of Media & Cultural Politics*, 12(2), 193-212.
11. Poutanen, S. & Kovalainen, A. (2016) Innovating is not of the spirit world - depicting a female inventor's unique path with materiality-friendly gender concepts. In Alsos, G., Ljunggren, E. & Hytti, U. (eds.) *Handbook on Gender and Innovations*. Cheltenham: Edward Elgar.
12. Kovalainen, A. & Poutanen, S. (2016) Professionalism and Entrepreneurialism. In Dent, M., Bourgeault, I., Denis, J-L. & Kuhlmann, E. (eds.) *Routledge Companion to the Professions and Professionalism*. London: Routledge.
13. Poutanen, S. & Kovalainen, A. (2014) What is new in the 'new economy'? Care as Critical Nexus Challenging Rigid Conceptualizations. In Grulich, J. & Riegraf, B. (eds.) *Transnationale Räume und Geschlecht*. German Sociological Association Book Series. Munster: Westfälisches Dampfboot Verlag.
14. Poutanen, S. & Kovalainen, A. (2013) Gendering Invention Process in Industrial Plant – Revisiting Tokenism, Gender and Invention. *International Journal of Gender and Entrepreneurship*, 5(3), 257-274.

#### **Scientific books (monographs and edited volumes, from the year 2017 onwards)**

15. Poutanen, S. & Kovalainen, A. (2023) *Skills, Creativity and Innovation in the Digital Platform Era: Analyzing the New Reality of Professions and Entrepreneurship*. New York & Abingdon: Routledge. <https://www.routledge.com/Skills-Creativity-and-Innovation-in-the-Digital-Platform-Era-Analyzing/Poutanen-Kovalainen/p/book/9780815360704#>
16. Kovalainen, A., Poutanen, S. & Arvonen, J. (2023) *Hybridityö, luottamus ja valvonta: Tutkimus työn tekemisen uusista tavoista Suomessa 2022*. Turku: Turun yliopisto. <https://urn.fi/URN:ISBN:978-951-29-9407-6>
17. Kovalainen, A., Poutanen, S. & Arvonen, J. (2021) *Covid-19, luottamus ja digitalisaatio: Tutkimus etätyöstä ja sen järjestymisestä Suomessa keväällä ja syksyllä 2020*. Turku: Turun yliopisto. <http://urn.fi/URN:ISBN:978-951-29-8421-3>
18. Poutanen, S., Kovalainen, A. & Rouvinen, P. (eds.) (2020) *Digital Work and the Platform Economy: Understanding Tasks, Skills and Capabilities in the New Era*. New York &

Abingdon: Routledge. <https://www.routledge.com/Digital-Work-and-the-Platform-Economy-Understanding-Tasks-Skills-and/Poutanen-Kovalainen-Rouvinen/p/book/9781138605848>

19. Poutanen, S. & Kovalainen, A. (2017) *Gender and Innovation in the New Economy - Women, Identity, and Creative Work*. New York: Palgrave Macmillan.  
<https://www.palgrave.com/gp/book/9781137527004>