

MILLA WIRÉN

Curriculum Vitae



"... exceptional synthesizing mind."

COMPETENCES

Synthesizing: Connecting the relevant dots into a big picture, seeing patterns, managing entities

Discernment: Understanding the essential features of complex issues, prioritizing and analyzing

Communication: Expressing complex issues simply and convincingly

Learning, self-reflection, leadership

AREAS OF EXPERTISE

International business strategy
Digitalization

Decision-making research
Strategic communications

Organizational culture
Futures research

Board work
Entrepreneurship
Global maritime transportation
Journalism
Classical music

PERSONAL INFO

Milla Signhild Wirén
b. 31.01.1975, Rauma, Finland
Married, two children (b. 2009&2011)

Contact:
Vahdontie 633, 21290 Rusko, Finland
milla@wiren.me
+358 40 5134543
www.linkedin.com/in/millawiren

Hobbies:
Long distance running, archery

PERSONALITY

Regarding work: Pragmatic, effective, focused, analytical, creative, self-organized, detailed, responsible

Socially: Assertive, out-spoken, observant, quick, impatient, charismatic, fun, engaging

In general: High tolerance of uncertainty, uncomfot and stress, enduring, independent, curious

EDUCATION

Doctor of Science (Econ. and Business Adm.) 2018

University of Turku School of Economics, International Business

(Topic: Strategizing in the New Normal – Implications of Digitalization for Strategizing and Uncertainty: Philosophical and Managerial Considerations)

Executive Master of Business and Administration (eMBA) 2015

University of Turku School of Economics, TSE exe

Certified Board Member (HHJ) 2015

Turku Chamber of Commerce

Master of Music (MMus) 2000

Sibelius Academy, Classical Music Performance, French horn

PROFESSIONAL EXPERIENCE

Researcher (doctoral candidate)

University of Turku School of Economics, 2016-

Entrepreneur: management consultant (strategy and communications)

Great Minds Oy (Viestintätoimisto Turku Oy), 2012-2016

(Customer examples: Orion Oyj, City of Turku, Tilitoimisto Rantalainen, Roschier)

Chairman of the Board

Hallituspartnerit Turku ry (national SME board members association), 2016-

Board Member

LähiTapiola Varsinais-Suomi Keskinäinen vakuutusyhtiö, hallintoneuvosto, 2018-

Merikratos Oy, 2014-

Municipality of Sauvo, 2012-2014

Vanha-Lahti Oy, 2006-2009

Communications Manager

Kiasma Museum of Contemporary Arts, 2007-2008

Entrepreneur: event producer and communications specialist

Signhild&Co Oy, 2004-2007

(Customer examples: Aller Media, Sibelius Academy, YLE)

Journalist

Freelance, 2002-2010

(Employer examples: YLE, Radio Dei)

Musician (French horn)

Freelance, 1994-2004, 2010-2011

(Employer examples: Finnish Radio Symphony Orchestra, Turku and Helsinki Philharmonia, Finnish National Opera)